



NaviSign

Integrated Event Management Solutions

SAMSUNG



Key Features

- **Ready-to-integrate solution with an intuitive interface**
- **Full support for digital signage platforms: Tizen, WebOS**
- **Extensive functionality:**
 - Event schedule manager to effortlessly manage schedules for conference halls and meeting rooms.
 - Navigation system to display the events schedules and guide attendees to event locations
 - Enhance conference halls and meeting rooms with displays showcasing schedules and detailed event information
 - Integrated web widgets to display exchange rates, prices for rooms, services information
 - Media elements that support the RSS news feed, playlists and other content types
 - Multilingual interface
- **Ability to integrate with PMS systems**
- **The ability to easily create templates that align with the design guidelines of your hotel chain, while also offering the flexibility to cater to the individual identity of each hotel.**
- **Cloud based platform to manage the screens network across different locations from anywhere**
- **Secure data transmission channel and the latest HTTPS / TLS 2.0 exchange protocol**

Flexible schedule management

The screenshot shows a web interface for schedule management. On the left is a blue sidebar with navigation items: Schedule, Users, Directions, Hotels, Rooms, Wayfinding Screens, Company, and RSS. The main area displays a calendar for Monday, 22.07.2019. The calendar grid has columns for each hour from 0h to 23h. Three rooms are listed: Lime room, Orange room, and Amber room. Events are shown as colored blocks: 'LED projector presentation' (orange) from 8h-11h in Lime room, 'Overlapping event' (orange) from 10h-12h in Lime room, 'Mega' (orange) from 9h-10h in Orange room, and 'New' (orange) from 11h-12h in Orange room. The interface includes a date selector (22.07.2019), navigation arrows, and a user profile (administrator).

The schedule is the key element of our system. These schedules serve as the foundation for crafting content and establishing the operational logic for navigation displays and screens within meeting rooms.

The diagram illustrates the data flow between different components of the system. At the top center is a calendar for July 2019, with the 22nd highlighted. To its right is a time picker showing '09:00'. Below these is an 'Edit event' form with the following fields: Event title (Mega CRM), Event subtitle (New plugins overview), Event date (22.07.2019), Event period (09:00 to 10:35), Rooms (Orange room), Contacts (Simon Cat, +0123456789), Company (None), Other company (Mega CRM R&D team), Fullscreen meeting room media (File: None), Fullscreen media on wayfinding screens (File: None), Repeat (Enabled), Days (Monday, Wednesday, Friday), and End by (29.07.2019). To the right of the form are three selection menus: a room dropdown (Orange room selected), a media dropdown (None selected), and a day dropdown (Monday selected). Blue lines connect the calendar, time picker, and form fields to their respective selection menus, showing how the data from the calendar and form is used to populate the selection options.

To ensure the utmost convenience and flexibility in management, the following features are provided:

- An intuitively user-friendly interface for the scheduling system
- Effective handling of overlapping events within the same venue
- Convenient and easy-to-understand controls
- A set of event parameters. In addition to the standard parameters like (title, subtitle, date, time, venue), we offer the following:
 - Selection of companies / event organizers from the list
 - Logos of these companies
 - Contact information for the company representative
 - Showcasing media content (images/videos) on navigation screens and venue displays during the event.
 - Event recurrence. You can specify the days of the week when the event occurs and set an end date of the series of events.



Meeting room display

Schedule / Rooms

Default hotel administrator

+ Add room

Room	Actions
Lime room	Edit Delete
Orange room	Edit Delete
Amber room	Edit Delete

The meeting room display provides a visual overview of past, present, and upcoming events scheduled for the room where the display is situated. This includes accounting for time intervals, similar to how it functions on the navigation display. You can set up a playlist to showcase media content on a specific display. Media playback can be temporarily paused during events, or scheduled to play at specific times of the day. In instances where there are no scheduled events and no playlist is assigned, the default display will feature your hotel's logo.

Edit room

* Room name: Lime room

Playlist: None

Time margin: Before start: 01:00, After end: 01:00

Cancel Confirm

Playlist: Hotel rooms

Playlist enabled: 00:00 To 00:00 All day

01:00

00:40

00:45

00:50

00:55

01:00

None

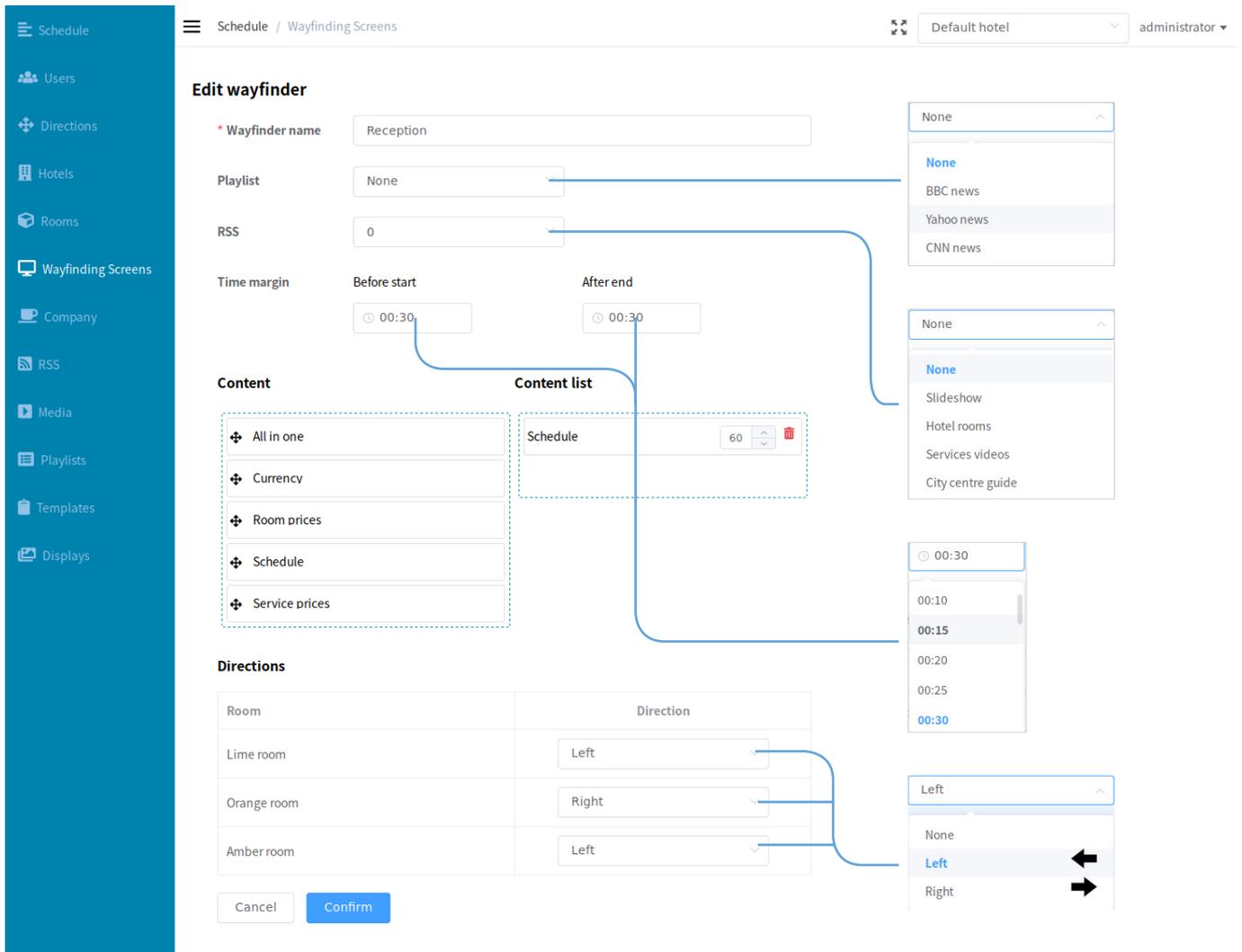
Slideshow

Hotel rooms

Services videos

City centre guide

Navigation displays



The display provides information about upcoming, current, and scheduled events, as well as directions to the premises where these events are taking place. Each navigation display can be configured to operate in a specific mode and display tailored informational content like room rates, service prices, currency exchange rates, and more. The screen can also be configured to display a combination of different types of content such as navigation only when events are scheduled and seamlessly transitioning to media content when no events are active. Alternatively, in reception areas, it can exclusively showcase room rates, service prices, and currency exchange rates.

The navigation display can be configured to show information about past and upcoming events with a specific time margin. There is a maximum time margin of 2 hours after the end of the event and before the start of the event, respectively.

Media library

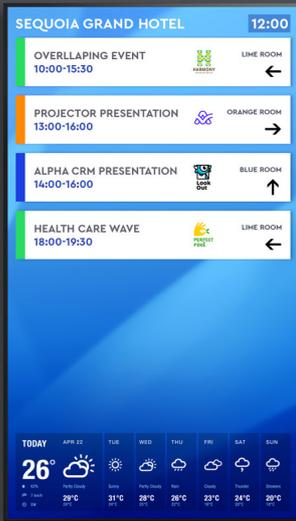
The media library is where you store all your media content, such as images and videos. Playlists are curated based on the media library, facilitating the selection of default media content etc.

Playlists

Playlists are curated to showcase a collection of media content on navigation displays and conference room screens. These lists are created by simply dragging and dropping files from the media library.

System Users

There are two user roles in the system: administrator and manager. A manager is assigned to a specific hotel(s) and has only the ability to control content, playlists, events, navigation display settings, and displays in conference rooms.



NaviSign

Integrated hotel
solution